

## Summary: The One Week Marketing Plan - Mark Satterfield: The Set It & Forget It Approach For Quickly Growing Your Business

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Complete summary of Mark Satterfield's book: "The One Week Marketing Plan: The Set It & Forget It Approach For Quickly Growing Your Business"

This summary of ideas from Mark Satterfield's book "The One Week Marketing Plan: The Set It & Forget It Approach For Quickly Growing Your Business" tells you how to develop a marketing plan in just one week. According to Satterfield, the key to successful marketing is focusing on creating a marketing system instead of unconnected activities. You can set up this system by following the Basic One Week Marketing Plan.

The Basic One Week Marketing Plan involves:

- 1. Choosing your niche market
- 2. Creating a great FREE offer
- 3. Build a website
- 4. Send drip-marketing messages
- 5. Get website traffic

#### Reasons to read this summary:

- Save time
- Set up a marketing plan in one week
- Create a connected marketing system

To learn more, read the summary of "The One Week Marketing Plan" create a marketing system in one week that works!



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