



Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice

James E. Austin, M. May Seitanidi

Download now

[Click here](#) if your download doesn't start automatically

Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice

James E. Austin, M. May Seitanidi

Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice James E. Austin, M. May Seitanidi

Collaboration between nonprofits and businesses is a necessary component of strategy and operations.

Creating Value in Nonprofit-Business Collaborations: New Thinking & Practice provides breakthrough thinking about how to conceptualize and realize collaborative value. With over a hundred case examples from around the globe and hundreds of literature references, the book reveals how collaboration between businesses and nonprofit organizations can most effectively co-create significant economic, social, and environmental value for society, organizations, and individuals. This essential resource features the groundbreaking Collaborative Value Creation framework that can be used for analyzing the sources, forms, and processes of value creation in partnerships between businesses and nonprofits. The book is a step-by-step guide for business managers and non-profit practitioners for achieving successful cross-sector partnerships. It examines the key dimensions of the Collaborative Mindset that shape each partner's collaborative efforts. It analyzes the drivers of partnership evolution along the Collaboration Continuum, and sets forth the key pathways in the Collaboration Process Value Chain. The book concludes by offering Twelve Smart Practices of Collaborative Value Creation for the design and management of cross sector partnerships. The book will empower organizations to strategically increase the potential for value creation both for the partners and society.

Praise for *Creating Value in Nonprofit-Business Collaborations: New Thinking & Practice!*

"This is a playbook for enabling business and nonprofits to co-create shared value. These new types of collaborations about creating value, rather than the tense standoffs of the past, are part of the way we will create actual solutions to society's challenges."

Michael J. Porter, Bishop William Lawrence University Professor, Harvard Business School

"Co-creating value is a powerful concept Jim Austin and May Seitanidi are sharing with us that will bring business and non-profit leaders to a new level of understanding and performance. This new book is the indispensable guidebook for leaders of the future."

Frances Hesselbein, Founding President and CEO of the Frances Hesselbein Leadership Institute, Former CEO of the Girl Scouts of America, and Holder of Presidential Medal of Freedom

"I love the book! While it focuses on "cross sector" collaboration, it should be read by every executive in the "for-profit" sector. Business is about how to collaborate with stakeholders to create value. This book tells you how to do it. Bravo!"

R. Edward Freeman, University Professor and Olsson Professor The Darden School University of Virginia

"Finally a book that demystifies what is probably the single most indispensable strategy for advancing social change: cross sector collaboration that creates genuine, measurable value for all. The book is an original and valuable resource for both the nonprofit and business sectors, providing a promising new roadmap that shows how to go beyond fighting for one's share of the pie, to collaboration that actually makes the pie grow."

Billy Shore, Founder and CEO of Share Our Strength and Chairman of Community Wealth Ventures

"Professors Austin and Seitanidi provide essential guidance for managers determining how to produce benefits for their organizations and high impact for society. This is an informed, thoughtful, and practical analysis."

Rosabeth Moss Kanter, Ernest L. Arbuckle Professor of Business Administration, Harvard Business School and author of SuperCorp: How Vanguard Companies Create Innovation, Profits, Growth and Social Good

 [Download Creating Value in Nonprofit-Business Collaboration ...pdf](#)

 [Read Online Creating Value in Nonprofit-Business Collaborati ...pdf](#)

Download and Read Free Online Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice James E. Austin, M. May Seitanidi

From reader reviews:

Dedra Clark:

This Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice book is simply not ordinary book, you have after that it the world is in your hands. The benefit you obtain by reading this book is definitely information inside this reserve incredible fresh, you will get data which is getting deeper you read a lot of information you will get. This specific Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice without we know teach the one who reading it become critical in thinking and analyzing. Don't possibly be worry Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice can bring whenever you are and not make your bag space or bookshelves' come to be full because you can have it with your lovely laptop even cellphone. This Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice having good arrangement in word in addition to layout, so you will not sense uninterested in reading.

Jeffrey Cooks:

The event that you get from Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice may be the more deep you rooting the information that hide into the words the more you get thinking about reading it. It does not mean that this book is hard to know but Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice giving you enjoyment feeling of reading. The copy writer conveys their point in particular way that can be understood by means of anyone who read the idea because the author of this e-book is well-known enough. This specific book also makes your own personal vocabulary increase well. That makes it easy to understand then can go along, both in printed or e-book style are available. We propose you for having this kind of Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice instantly.

Kathy Ahmed:

Reading a publication can be one of a lot of pastime that everyone in the world adores. Do you like reading book consequently. There are a lot of reasons why people love it. First reading a book will give you a lot of new details. When you read a guide you will get new information simply because book is one of numerous ways to share the information or their idea. Second, reading a book will make an individual more imaginative. When you looking at a book especially fiction book the author will bring you to imagine the story how the personas do it anything. Third, you can share your knowledge to other people. When you read this Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice, you could tells your family, friends in addition to soon about yours book. Your knowledge can inspire average, make them reading a guide.

Lamar Carr:

Reading a e-book make you to get more knowledge from it. You can take knowledge and information

originating from a book. Book is composed or printed or illustrated from each source that will filled update of news. With this modern era like now, many ways to get information are available for an individual. From media social like newspaper, magazines, science publication, encyclopedia, reference book, fresh and comic. You can add your knowledge by that book. Isn't it time to spend your spare time to open your book? Or just seeking the Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice when you needed it?

Download and Read Online Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice James E. Austin, M. May Seitanidi #V04ZP1QKGYS

Read Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice by James E. Austin, M. May Seitanidi for online ebook

Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice by James E. Austin, M. May Seitanidi Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice by James E. Austin, M. May Seitanidi books to read online.

Online Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice by James E. Austin, M. May Seitanidi ebook PDF download

Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice by James E. Austin, M. May Seitanidi Doc

Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice by James E. Austin, M. May Seitanidi Mobipocket

Creating Value in Nonprofit-Business Collaborations: New Thinking and Practice by James E. Austin, M. May Seitanidi EPub