



# Think Like an Artist: and Lead a More Creative, Productive Life

*Will Gompertz*

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**From international bestselling author Will Gompertz, *Think Like an Artist* is a guide to increasing creativity and productivity with help from some of the greatest artists throughout history.**

How do artists think? Where does their creativity originate? How can we, too, learn to be more creative? BBC Arts Editor Will Gompertz seeks answers to these questions in his exuberant, intelligent, witty, and thought-provoking style. *Think Like an Artist* identifies 10 key lessons on creativity from artists that range from Caravaggio to Warhol, Da Vinci to Ai Weiwei, and profiles leading contemporary figures in the arts who are putting these skills to use today.

After getting up close and personal with some of the world's leading creative thinkers, Gompertz has discovered traits that are common to them all. He outlines basic practices and processes that allow your talents to flourish and enable you to embrace your inner Picasso—no matter what you do for a living.

With wisdom, inspiration, and advice from an author named one of the 50 most original thinkers in the world by *Creativity* magazine, *Think Like an Artist* is an illuminating view into the habits that make people successful. It's time to get inspired and think like an artist!

Includes a full-color pull-out insert featuring works of art discussed.

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